



## About Chris Welsh

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Chris Welsh is Senior Complexity Science Advisor and Senior Partner for Corpus Optima. In this capacity Chris leads several critical research and development initiatives for the firm, as well as guides the company's application of complexity theory to performance optimization and creativity processes for client organizations. For the last 25 years, Chris has led an international education and consulting practice specializing in the application of these concepts to accelerated learning, project and change management, and performance transformation. Importantly, it was Chris who provided the original order/disorder construct that led to the discovery of Superperformance.

He is a seasoned consultant who has worked with Apple Computer, Baker Hughes, BMC Software, ConocoPhillips, KPMG Peat-Marwick, Cisco, Dell, Dow Chemical, Duke Energy, EDS, U.S. Department of Agriculture, Goodyear, Ericsson, Exxon Mobil, Houston Geological Society, Hewlett Packard, IBM, Levi-Strauss, Rice University, Sterling Bank, Unocal, US Patent and Trademark Office, and many others. Chris has shared the stage and worked with futurist Buckminster Fuller, systems theorist Fritjof Capra, and complexity pioneer Ilya Prigogine. Since 1979, Chris has trained thousands of people in the United States, Canada and Europe to rediscover their natural curiosity and ability to learn, transform, and create.

Chris is considered a world authority in the organizational application of complexity and complex adaptive systems (CAS) theory, creativity and innovation, mastery, accelerated learning, and cultural transformation. He has designed and developed a portfolio of unique and experiential learning programs for a variety of corporate and individual clients to explore and acquire these valuable capabilities and phenomena. His most recent undertaking, the *Genius Project* is a yearlong program designed to help people rediscover and give freedom to their inherent curiosity. His unique approach uses (1) New Models applied to learning, systems thinking, personal mastery and change resiliency, (2) Idea Mapping, a process for visually capturing and displaying information, (3) Looping, which draws out inner thoughts directly from the subconscious onto a visual display, and (4) Visualization, which applies sports psychology techniques to clarifying and achieving learning goals.

An accelerated learner, Chris facilitates a monthly book salon, having amassed a broad knowledge in a variety of science areas, including but not limited to: chaos and complexity science, brain research, evolutionary theory, creativity, and learning. Over the last 25 years he has personally reviewed over 10,000 books and a stunning number of journal articles.

Chris began his unique research and development of non-traditional learning techniques in 1969 while training killer whales and dolphins for the U.S. Navy in Hawaii and earning a black belt in aikido.

